



Contact: Justin Holman
Location: Ann Arbor, MI
Email: justin.holman@terraseer.com
Tel: 734.913.1098
Website: www.terraseer.com



U. S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
National Institutes of Health



National Institutes of Health Commercialization Assistance Program
(NIH-CAP)

Company Profile

Industry Sector: Software

Company Overview: BioMedware is an innovation engine; we focus on research and software development. We develop software for biostatistics and geographic analysis, emphasizing human health and environment. BioMedware software provides the tools needed for studies of today's increasingly complex environmental and health problems. BioMedware organizes conferences to bring experts together with the BioMedware research and development team. Our results are regularly presented in scientific publications. Our software is available through our commercialization partner, TerraSeer (www.terraseer.com).

Target Market(s): Public Health agencies, researchers, analysts and businesses interested in the analysis of spatiotemporal or "space-time" data.

Key Value Drivers

Technology*: Web-based software for public health surveillance and business location intelligence.

Competitive Advantage:

- Patent protection
- Deep expertise in space-time algorithms
- Demonstrated expertise in public health through academic connections, numerous peer-review publications and extensive NIH/NCI funding record

Plan & Strategy:

- Transform from desktop to SaaS model
- Establish referral agreements with data vendors and consulting firms
- Establish strategic partnership with complimentary solution providers who have access to local government technology markets
- Commercial release of web technology in 2010

*Technology funded by the *National Cancer Institute* and being commercialized under the NIH-CAP

Management

Leadership:

Geoffrey M. Jacquez, MS, PhD

- Founder and President of BioMedware
- Chairman and Chief Scientist of TerraSeer
- Internationally recognized expert in spatial statistics and health
- Holds 4 patents with 3 pending for software innovations

Justin Holman, PhD

- CEO of TerraSeer (since 2007)
- Previous Experience:
- Managing Consultant, Strategy & Analytics, MapInfo
- VP Software Development, LogicTools (now part of IBM)
- Research Scientist, USGS

Scientific Advisory Board: N/A

Product Pipeline

Space-Time Intelligence System (STIS)

STIS Geostat

ClusterSeer

BoudarySeer

SpaceStat

MarketSeer

Visit www.terraseer.com for more information.

