



# Connecting Health Innovation, LLC Company Logo Goes Here

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## Company Profile

**Industry Sector:** Wellness / Health

**Company Overview:** CHI was founded in February 18, 2013 with a focus on leveraging the work spearheaded by Dr. James Hébert on the effects of inflammatory diets on health in the commercial markets. The first innovation of CHI is its patent-pending DII for which they have actively been recruiting partners among the healthcare, insurance, research and technology sectors to move the DII to the marketplace.

**Target Market(s):** Self-insured Employers, Insurers, Health Providers



## Key Value Drivers

**Technology\*:** We focus on leveraging our dietary inflammatory index (DII)<sup>TM</sup> index to deliver deep education and content that helps patients reduce diet-induced inflammation in order to improve health outcomes and reduce healthcare costs.

**Competitive Advantage:** The DII<sup>TM</sup> relies on data from 1943 research studies conducted over 50 years that have measured the inflammatory and anti-inflammatory effects of individual foods, nutrients and other food constituents and met our strict criteria for inclusion. It is evidence based, patented and research backed.

**Plan & Strategy:** Partner with delivery platforms.



## Management

**Leadership:**

- Dr. James R. Hebert - Founder, President, Scientific Director
- Dr. Michael D. Wirth - Senior Research Scientist
- Dr. Nitin Shivappa - Senior Research Scientist
- Ms. Julie Houston - Executive Director



## Product Pipeline

- 1. Pipeline One:** DII-Based Inflammatory Reduction Counseling System: 6- to 52-week system to reduce inflammation in patients' diets; Online content to reach patients unable to attend in person
- 2. Pipeline Two:** DII Data-based Offerings: Food labeling, strategic coupons, selling of user data
- 3. Pipeline Three:** DII Food Offerings: Medicinal foods, packaged foods